

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 43.204185 Longitude: -71.533385

Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	10,554	29,538	45,735
	Population Est 23Q1	10,550	29,546	45,728
	Population Est 22Q4	10,552	29,544	45,681
	Population Est 22Q3	10,543	29,529	45,660
	Population Est 22Q2	10,541	29,532	45,644
	Population Est 22Q1	10,540	29,523	45,629
	Population Est 21Q4	10,557	29,546	45,651
	Population Est 21Q3	10,545	29,535	45,619
	Population Est 21Q2	10,525	29,484	45,541
	Population Fcst	10,377	29,116	45,504
	2010 Census Population	11,013	29,452	44,073
	2000 Census Population	11,188	28,823	42,371
	1990 Census Population	10,523	25,970	36,409
	Current Year Daytime Population	28,805	63,865	72,105
	Average Seasonal Population	154	355	547
	Historical Annual Growth, 1990 – 2000	0.61%	1.05%	1.53%
	Historical Annual Growth, 2000 – 2010	-0.16%	0.22%	0.39%
	Estimated Annual Growth, 2010 – CY	-0.30%	0.02%	0.26%
	Projected Annual Growth, CY to Y5	-0.34%	-0.29%	-0.10%
	Group Qtrs Est	525	2,252	3,598
Transient Est Average Last 4 Qtrs	1,689	2,131	2,180	
<b>Households</b>	Current Year Estimated Households	4,879	12,657	18,543
	Households Est 23Q1	4,875	12,654	18,531
	Households Est 22Q4	4,877	12,655	18,516
	Households Est 22Q3	4,870	12,647	18,504
	Households Est 22Q2	4,869	12,647	18,497
	Households Est 22Q1	4,869	12,646	18,495
	Households Est 21Q4	4,876	12,653	18,501
	Households Est 21Q3	4,870	12,649	18,489
	Households Est 21Q2	4,860	12,624	18,451
	Households Fcst	4,795	12,459	18,413
	2010 Census Households	4,834	12,424	17,869
	2000 Census Households	4,873	11,868	16,513
	1990 Census Households	4,475	10,579	14,112
	Historical Annual Growth, 1990 – 2000	0.86%	1.16%	1.58%
	Historical Annual Growth, 2000 – 2010	-0.08%	0.46%	0.79%
	Estimated Annual Growth, 2010 – CY	0.06%	0.13%	0.26%
	Projected Annual Growth, CY to Y5	-0.35%	-0.31%	-0.14%
Population per Household	2.06	2.16	2.27	

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Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.7%	2.0%	2.4%
	HH Income \$250,000 to \$499,999	2.1%	2.4%	2.9%
	HH Income \$200,000 to \$249,999	4.9%	5.5%	6.7%
	HH Income \$175,000 to \$199,999	3.7%	4.4%	4.9%
	HH Income \$150,000 to \$174,999	4.9%	6.2%	7.1%
	HH Income \$100,000 to 149,999	15.4%	17.8%	19.4%
	HH Income \$75,000 to 99,999	14.9%	14.6%	14.1%
	HH Income \$50,000 to 74,999	18.7%	16.8%	15.9%
	HH Income \$35,000 to 49,999	8.8%	8.8%	8.0%
	HH Income \$25,000 to 34,999	7.9%	6.8%	5.9%
	HH Income \$15,000 to 24,999	8.3%	7.5%	6.6%
	HH Income \$0 to 14,999	8.7%	7.2%	6.0%
	Average Household Income	\$97,052	\$105,435	\$115,230
	Median Household Income	\$69,830	\$79,902	\$87,692
	Per Capita Income	\$46,204	\$46,876	\$48,486
	Average Disposable Income	\$76,068	\$82,240	\$89,002
	Median Disposable Income	\$60,875	\$69,015	\$75,537
	Discretionary HH Income Over \$150,000	5.1%	5.8%	7.0%
	Discretionary HH Income \$125,000 to \$149,999	3.8%	4.4%	5.3%
	Discretionary HH Income \$100,000 to \$124,999	5.5%	7.5%	9.1%
	Discretionary HH Income \$75,000 to \$99,999	9.8%	11.7%	13.1%
	Discretionary HH Income \$50,000 to \$74,999	20.7%	20.5%	20.8%
	Discretionary HH Income \$25,000 to \$49,999	28.3%	26.2%	24.2%
	Discretionary HH Income Under \$25,000	26.8%	23.9%	20.5%
	Average Discretionary HH Income	\$54,665	\$59,233	\$64,645
	Median Discretionary HH Income	\$44,285	\$49,832	\$55,780
	Householder White – Count	4,348	11,105	16,604
	Median HH Income	\$73,434	\$81,494	\$90,108
	Average HH Income	\$84,492	\$90,753	\$97,827
	Householder Black or African-American – Count	34	243	308
	Median HH Income	\$19,990	\$54,830	\$63,541
	Average HH Income	\$40,460	\$65,443	\$74,785
	Householder Hispanic – Count	159	264	348
	Median HH Income	\$43,651	\$54,929	\$51,715
Average HH Income	\$67,238	\$77,181	\$76,450	
Householder Asian or Pacific Islander – Count	84	468	571	
Median HH Income	\$47,148	\$63,079	\$65,482	
Average HH Income	\$59,694	\$75,812	\$80,556	
Householder Other or Pacific Islander – Count	255	576	712	
Median HH Income	\$50,904	\$85,879	\$88,270	
Average HH Income	\$77,185	\$95,257	\$97,035	

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Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	5,142	14,678	22,997
	Female Population	5,412	14,860	22,738
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	588	1,402	2,083
	Count of Pop 0 to 7 years	736	1,893	2,901
	Count of Pop 5 - 13	811	2,357	3,780
	Count of Pop 14 - 18	397	1,162	1,933
	Count of Pop 19 - 22	447	1,246	2,032
	Count of Pop 22 - 25	366	984	1,567
	Count of Pop 25 - 29	662	1,801	2,694
	Count of Pop 30 - 34	946	2,221	3,224
	Count of Pop 35 - 39	873	2,181	3,291
	Count of Pop 40 - 44	705	1,917	3,031
	Count of Pop 45 - 59	1,928	5,457	8,806
	Count of Pop 60 - 74	1,988	5,804	9,008
	Count of Pop 75 - 84	617	2,113	3,109
	Count of Pop 85+	226	894	1,176
	% of Pop 0 to 4 years	5.6%	4.7%	4.6%
	% of Pop 0 to 7 years	7.0%	6.4%	6.3%
	% of Pop 5 - 13	7.7%	8.0%	8.3%
	% of Pop 14 - 18	3.8%	3.9%	4.2%
	% of Pop 19 - 22	4.2%	4.2%	4.4%
	% of Pop 22 - 25	3.5%	3.3%	3.4%
	% of Pop 25 - 29	6.3%	6.1%	5.9%
	% of Pop 30 - 34	9.0%	7.5%	7.0%
	% of Pop 35 - 39	8.3%	7.4%	7.2%
	% of Pop 40 - 44	6.7%	6.5%	6.6%
	% of Pop 45 - 59	18.3%	18.5%	19.3%
	% of Pop 60 - 74	18.8%	19.6%	19.7%
	% of Pop 75 - 84	5.8%	7.2%	6.8%
	% of Pop 85+	2.1%	3.0%	2.6%
Median Age	41.3	43.7	43.7	
Average Age	42.5	44.0	43.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	4.9%	4.7%
	% of Pop 5 - 13	8.1%	8.2%	8.5%
	% of Pop 14 - 18	3.9%	4.0%	4.3%
	% of Pop 19 - 22	4.3%	4.4%	4.6%
	% of Pop 22 - 25	3.5%	3.6%	3.6%
	% of Pop 25 - 29	6.7%	6.8%	6.6%
	% of Pop 30 - 34	9.3%	8.2%	7.6%
	% of Pop 35 - 39	8.3%	7.8%	7.7%
	% of Pop 40 - 44	6.7%	6.8%	6.8%
	% of Pop 45 - 59	18.6%	18.9%	19.6%
	% of Pop 75 - 84	5.0%	6.0%	5.8%
	% of Pop 60 - 74	18.3%	18.5%	18.6%
	% of Pop 85+	1.3%	1.8%	1.6%
	Median Age	40.0	41.5	41.8
Average Age	41.3	42.4	42.3	

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	% of Pop 35 - 39	8.2%	6.9%	6.7%
	% of Pop 40 - 44	6.7%	6.2%	6.4%
	% of Pop 45 - 59	17.9%	18.0%	18.9%
	% of Pop 60 - 74	19.3%	20.8%	20.8%
	% of Pop 75 - 84	6.6%	8.3%	7.8%
	% of Pop 85+	2.9%	4.2%	3.6%
	Median Age	42.6	46.1	45.8
Average Age	43.6	45.7	45.1	
Race	Count of White	9,214	25,101	39,807
	Count of Black or African-American	275	1,161	1,515
	Count of Asian or Pacific Islander	266	1,369	1,697
	Count of Other races	799	1,907	2,715
	White	87.3%	85.0%	87.0%
	Black or African American	2.6%	3.9%	3.3%
	Asian	2.5%	4.6%	3.7%
	Other Races	7.6%	6.5%	5.9%
Language Spoken	Speak English at Home	93.9%	89.8%	91.5%
	Speak Spanish at Home	2.2%	1.8%	1.8%
	Speak French or French Creole at Home	0.8%	1.0%	1.0%
	Speak German at Home	0.2%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	1.2%	2.9%	2.1%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.6%	0.6%
	Speak Chinese at Home	0.5%	0.5%	0.3%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.6%	0.6%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.7%	0.5%
	Speak Other Language at Home	0.1%	1.5%	1.2%
Hispanic	Hispanic Population	403	958	1,494
	Hispanic Population Percent	3.8%	3.2%	3.3%
	Mexican	7.3%	10.2%	13.8%
	Puerto Rican	22.7%	26.7%	31.2%
	Cuban	8.1%	10.8%	8.1%
	Dominican	13.9%	9.3%	7.5%
	Central American	19.0%	10.6%	10.0%
	South American	19.5%	14.5%	14.1%
	Other Hispanic	9.5%	18.0%	15.3%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	4.1%	4.2%	4.3%
	American	3.8%	3.9%	4.1%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.5%	4.6%	3.7%
	Chinese	0.9%	0.9%	0.7%
	Japanese	0.1%	0.1%	0.2%
	Korean	0.2%	0.3%	0.3%
	South Central Asian (ie. Indian)	0.7%	0.9%	0.7%
	South East Asian (ie. Vietnamese)	0.5%	0.6%	0.5%
	Other Asian	0.2%	1.8%	1.2%
	European (percent of total population)	54.9%	51.5%	52.7%
	British	14.0%	12.4%	12.2%
	Dutch	0.4%	0.6%	0.6%
	French	7.6%	7.1%	7.8%
	German	5.2%	4.8%	4.8%
	Italian	4.5%	4.6%	4.6%
	Polish	2.1%	1.9%	2.0%
	Scandinavian	2.0%	2.0%	2.1%
	Scotch/Irish	14.6%	13.8%	14.5%
Other European (ie. Greek/Russian)	4.6%	4.4%	4.3%	
Middle Eastern	0.4%	0.3%	0.4%	
Other Ancestry	16.8%	18.5%	17.3%	
Unclassified Ancestry	17.6%	17.5%	18.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	7,944	22,387	34,340
	Elementary (0 to 8)	4.2%	3.7%	2.9%
	Some High School (9 to 11)	4.3%	4.6%	4.3%
	High School Graduate (12)	26.9%	27.8%	27.5%
	Some College (13 to 16)	16.1%	16.7%	17.0%
	Associates Degree Only	9.2%	9.1%	9.3%
	Bachelors Degree Only	23.2%	21.0%	21.9%
	Graduate Degree	16.1%	17.3%	17.0%
	% College (4+)	39.3%	38.3%	39.0%
<b>Household Type</b>	Total Households – count	4,879	12,657	18,543
	One Person HHs – count	2,047	4,732	6,141
	Family HHs – count	2,274	6,824	10,923
	Married Couple – count	1,636	5,002	8,469
	w/own children – count	478	1,609	2,924
	w/out own children – count	1,158	3,393	5,545
	Male Householder – count	253	749	969
	Female Householder – count	385	1,073	1,486
	Non-Family Households – count	558	1,100	1,478
	1 Person Household	42.0%	37.4%	33.1%
	2 Person Household	32.9%	34.4%	35.1%
	3 Person Household	12.7%	13.2%	14.1%
	4 Person Household	8.0%	9.6%	11.3%
	5 Person Household	2.9%	3.5%	4.2%
	6 Person Household	1.0%	1.2%	1.4%
7+ Person Household	0.5%	0.7%	0.7%	
% Households With Children	16.3%	20.2%	22.9%	

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Capitol Shopping Center Concord, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	5,235	13,350	19,443
	Owner Occupied Percent	41.6%	50.1%	56.7%
	Renter Occupied Percent	51.5%	44.8%	38.6%
	Vacant Housing Percent	6.8%	5.2%	4.6%
	Total Housing Units (Census 2000)	5,079	12,313	17,064
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	3.1%	1.9%	2.2%
	Property Value \$750,000 to \$999,999	8.1%	7.4%	7.8%
	Property Value \$500,000 to \$749,999	20.5%	22.5%	25.5%
	Property Value \$400,000 to \$499,999	18.1%	18.8%	19.1%
	Property Value \$300,000, to \$399,999	20.2%	21.3%	20.9%
	Property Value \$200,000 to \$299,999	15.1%	14.9%	13.2%
	Property Value \$150,000 to \$199,999	4.4%	2.8%	2.6%
	Property Value \$100,000 to \$149,999	1.7%	2.4%	2.2%
	Property Value \$60,000 to \$99,999	4.8%	3.5%	2.4%
	Property Value \$40,000 to \$59,999	1.0%	1.3%	1.2%
	Property Value \$0 to \$39,999	2.2%	2.3%	2.1%
	Median Home Value	\$403,388	\$408,374	\$428,375
<b>Wealth per Household</b>	\$0 and under - percent	18.6%	17.8%	17.3%
	\$1 to \$4999 - percent	9.5%	9.0%	8.4%
	\$5k to \$9999 - percent	5.0%	4.7%	4.5%
	\$10k to \$24999 - percent	6.7%	6.5%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.7%
	\$50k to \$99999 - percent	9.9%	10.0%	10.1%
	\$100k to \$249999 - percent	17.2%	17.7%	18.0%
	\$250k to \$499999 - percent	12.4%	12.9%	13.3%
	\$500k+ - percent	13.9%	14.7%	15.3%
	Median HH Wealth	\$67,151	\$76,113	\$83,253
	Avg HH Wealth	\$227,408	\$237,637	\$246,145
<b>Economic Viability</b>	Economic Viability Local	275	269	271
	Economic Viability Indexed	102	100	100
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	5,772	14,954	23,608
	Managerial/Executive	14.0%	15.3%	16.3%
	Professional Specialty	30.6%	30.2%	29.4%
	Healthcare Support	2.1%	3.3%	2.9%
	Sales	10.2%	9.4%	9.9%
	Office & Administrative Support	7.7%	8.9%	9.7%
	Protective Service	0.8%	1.2%	1.1%
	Food Preparation	10.9%	7.1%	5.9%
	Building Maintenance & Cleaning	3.8%	5.0%	4.7%
	Personal Care	2.1%	1.7%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.0%
	Construction	7.6%	7.1%	7.8%
	Production & Transportation	10.0%	10.7%	9.9%
	Percent White Collar Workers	64.6%	67.1%	68.1%
	Percent Blue Collar Workers	35.4%	32.9%	31.9%

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	Agriculture/Mining/Construction	7.6%	6.0%	7.2%
	Manufacturing	7.3%	9.1%	8.4%
	Transportation	1.7%	2.6%	2.6%
	Information	3.5%	2.4%	2.2%
	Wholesale/Retail	13.5%	13.5%	13.7%
	Finance, Insurance, Real Estate	3.3%	4.6%	5.2%
	Professional Services	9.2%	9.7%	9.9%
	Management Services	0.0%	0.3%	0.2%
	Administrative/Waste Services	4.3%	3.8%	3.7%
	Educational Services	29.0%	27.7%	27.2%
	Entertainment Services	10.9%	8.2%	7.2%
	Other Professional Services	4.6%	4.3%	4.6%
	Public Administration	5.2%	7.9%	7.9%
<b>Vehicles per HH</b>	No Vehicles	13.0%	10.1%	8.2%
	1 Vehicle	43.0%	39.5%	34.6%
	2 Vehicles	33.9%	36.3%	39.5%
	3 or more vehicles	10.0%	14.2%	17.7%
	Average Number of Vehicles	1.46	1.60	1.74
<b>Change</b>	Births (last 12 months)	109	261	387
	Deaths (last 12 months)	90	296	436
	Migration (last 12 months)	3	60	156
<b>Work place</b>	Workplace Establishments	1,119	2,307	2,528
	Workplace Employees (FTE)	16,865	34,373	37,073